67.67 Hippo Water Rollers for Mandela Day 2014

A smarter way to collect water!

Dear <<First Name>> <<Last Name>>

Today we celebrate Youth Day in South Africa.

Youth Day is for many children in South Africa like every other day – a daily walk of +/- 6 km to fetch drinking water, typically carrying it in heavy 20L (kg) containers balanced on their head.

- *Worldwide 272 million school days are lost due to water collection each year.*

Join us on Indiegogo today where we've just launched the campaign

"A smarter way to collect water"
"A smarter way to collect water"

to give children in water-stressed communities more time and energy for their daily education.

– In support of Mandela Day 2014 –

Several of our supporters have asked us to create a crowdfunding project to make it easy to sponsor Hippo Water Rollers and to challenge others to do the same.

We did it! This is the direct link: 
https://www.indiegogo.com/projects/a-smarter-way-to-collect-water/

'Help us to provide 67x water-stressed communities with up to 67x Hippo rollers each.'

INDIEGOGO CAMPAIGN

The campaign will build up to Mandela Day on 18 July.

Let us know if you want to actively promote this campaign – we will gladly welcome you in our team! Email us and we will send you a formal invite to join our Team on Indiegogo.

Thank you for your support!

HIPPO ROLLER TEAM ON INDIEGOGO
Campaign Email: 6767@hipporoller.org

HIPPO WATER ROLLER PROJECT