

Dear <<First Name>>

The Museum of Design Atlanta (MODA) included the Hippo Water Roller in their current exhibition: "DESIGN FOR SOCIAL IMPACT" which runs until August 3.

MODA sent us beautiful images of the exhibition that I wanted to share with you.

Museum of Design Atlanta is devoted exclusively to the study and celebration of all things design. MODA examines how design affects our daily lives through engaging exhibitions.

We thank them for their acknowledgement of the innovative design of the Hippo Water roller.

Thank you for your continued support for the Hippo Water Roller Project.

Grant Gibbs

Executive Director  
Hippo Water Roller Project



**DESIGN FOR SOCIAL IMPACT**

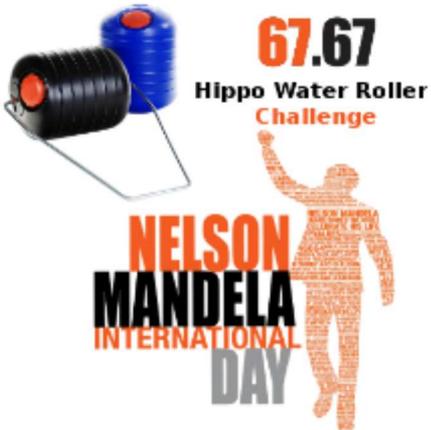
# DESIGN FOR SOCIAL IMPACT

*Design for Social Impact* by the [Museum of Design Atlanta](#) is an original exhibition offering a look at how designers, engineers, students, professors, architects and social entrepreneurs use design to solve the problems of the 21st century.

Museum visitors have the opportunity to interact with many of the objects in the exhibition – from stepping inside a temporary shelter from Mad Housers Inc. to sitting in the Node Chair designed by Steelcase and IDEO or pushing a Hippo Water Roller filled with water.

"Thank you for sharing the amazing Hippo Roller with MODA! Our visitors have really enjoyed using the Hippo Roller and learning more about your design and the impact that it is making in the world. We all think the Hippo Roller is a helpful solution and talk about it all the time."

- *Museum of Design Atlanta*



**67.67**  
Hippo Water Roller  
Challenge

**NELSON  
MANDELA  
INTERNATIONAL  
DAY**

A Smarter way to collect  
water!

Transform the daily lives  
of 67 water-stressed  
communities for Mandela  
Day 2014.

Give them a smarter way  
to collect 5x more water,  
more easily & in less  
time.

<http://igg.me/at/6767/>

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"Design is a way of looking at the world with an eye for  
changing it."

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