

Dear <<First Name>>

This email is intended primarily for all CSI (corporate social investment), Marketing and Sponsorship organisations – We realise that we are heading towards the end of the year, but wanted to give you some food for thought over the holidays – we will follow up with you again in the New Year.

Once again, we would like to pay our respects to Tata Nelson Mandela, who always strived to create a better life for all. His overarching focus on community upliftment has been embraced by the nation and he strongly supported our project ...



"A personal appeal is made to your organisation to actively support a national project which will positively change the lives of millions of our fellow South Africans" - Nelson Mandela



Please consider joining our Mandela Day campaign for 2014.

Grant Gibbs
Hippo Water Roller Project

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