

Dear <<First Name>>

67.67 Mandela Day Rollers

Distribution through Wildlands Conservation Trust



In support of Mandela Day this year, we ran a campaign - [67.67 Hippo Water Roller Challenge](#) - and the aim of the campaign was to raise as many Hippo Rollers as possible for communities around the country.

VIEW SPONSORS OF THE 67.67 CHALLENGE: hipporoller.org/67.67



We have agreed to channel the Hippo rollers through the Wildlands Conservation Trust's Tree-preneur program. The [Wildlands Conservation Trust](#) uses a bartering model with their communities, whereby members have the opportunity to grow tree seedlings, and in exchange for trees, they can barter for products they want, such as Hippo Rollers.

The bartering model promotes a sense of value and ownership.

Visit www.wildlands.co.za

Wildlands will facilitate and manage the entire project and will barter the Hippo rollers for 200 x tree seedlings.

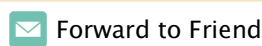
Did you know millions of women in South Africa and other developing countries are forced to carry heavy containers of water to their homes every single day?

The Hippo Water Roller has already improved 300,000 lives. We need YOUR sponsorship to provide this appropriate technology to those unable to afford it.

Will your organisation help?

Brand and Sponsor Hippo Water Rollers for those in need.

Contact us: info@hipporoller.org | www.hipporoller.org





Women's Day Hippo roller Race



The Hippo Water Roller Project launched its new pink Hippo roller at the Pretoria Botanical Gardens. We had a fun day of races using traditional buckets to fill pink rollers in support of Women's day 2013. We also got the bikers racing with water buckets, not something they are used to doing! At the end of the day, we donated 5 x pink Hippo Water Rollers to beneficiaries chosen by SAVF - a national women's organisation in SA.



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